



We're a coalition of concerned Kentuckians who believe that the best health care solutions are found when everyone works together to build them. Right now, families and businesses in every county are facing rising costs, and too many of us go without needed health care. Healthy families create healthy economies. And a healthy Kentucky economy is something we all want. So we're working step by step to build a healthier Kentucky for everyone.

## **Our Priorities**

### **Assure that all Kentuckians have access to high quality, affordable health care**

- Educate and engage the public in the implementation of federal health reform to ensure that Kentuckians realize the maximum benefits of the law
- Assure that current levels of Medicaid coverage and services are maintained as federal health reform is implemented
- Facilitate consumer involvement in developing health insurance exchanges

### **Make prevention a priority for Kentucky's health policies and programs**

- Promote comprehensive tobacco prevention and cessation programs and both statewide and local efforts to create smoke-free communities
- Champion prevention initiatives in the Medicaid program, including early health screenings
- Promote worksite and community wellness programs – especially addressing obesity, physical exercise, injury prevention, stress reduction and personal health habits

### **Improve the efficiency and effectiveness of health care for Kentuckians**

- Promote the integration of mental, dental and vision care with physical health care
- Encourage the expansion of community-based mental health and substance abuse treatment programs
- Reform delivery of long-term care to allow older Kentuckians and people with disabilities to live in the community of their choice.
- Educate Kentuckians on the benefits and facilitate consumer input on the use of health information technology

### **Improve the health of Kentucky's children**

- Improve outreach, enrollment and retention so that all Kentucky children have health care coverage that includes comprehensive physical, mental, dental and vision care
- Encourage school districts to implement the components of Coordinated School Health

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